



# Pier Street Feature Site

From the 16<sup>th</sup> of August until the 13<sup>th</sup> of September, we asked the community for feedback on concept designs for the Pier Street feature site.

In late 2023, we surveyed the community on the future of the closed section of Pier Street, we received a large number of responses. We heard that the community would like to see extended footpaths for outdoor dining, and closure of the road section between Queen and Blyth Streets.

## How we engaged

A variety of methods were used to maximise community participation. These include social media, a letterbox drop, in-person drop-in sessions and an online survey on Participate.

## Engagement results



447 surveys completed



2 in-person feedback sessions



1 Letterbox drop



2 Social media posts



## What the community said

We asked the community to rate a variety of activation elements from one star to five stars.

The activation elements were broken down into five sections, these are:

- 1) Play
- 2) Art
- 3) Furniture
- 4) Performance
- 5) Shade



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The community were asked for their comments about the example elements. Below are the key themes from respondents:



**Shade and Shelter:** Many comments emphasize the need for shaded areas, shelters, and protection from weather conditions.



**Seating:** Preferences for comfortable, durable, and suitable seating for older people. Suggestions include benches, picnic tables, and seating integrated with greenery.



**Greenery and Natural Elements:** A strong preference for trees, plants, and natural materials to create a pleasant environment and reduce the heat island effect.



**Sustainability:** Emphasis on using sustainable materials, solar power, and designs that require low maintenance.



**Safety and Security:** Concerns about safety, including the need for CCTV cameras, well-lit areas, and designs that prevent theft and vandalism.



**Flexibility and Multi-use Spaces:** Desire for spaces that can be used for multiple purposes, such as stages for performances, markets, and community events.



**Commercial Activity Support:** Focus on designs that support local businesses, such as shaded areas for outdoor dining and flexible rules for footpath usage.



**Accessibility:** There is a need for accessible designs to people with disabilities, including wheelchair-friendly spaces, appropriate seating and car parking.



**Community and Social Interaction:** The importance of creating spaces that encourage social interaction, community gatherings, and activities for all age groups



**Maintenance and Durability:** Preference for materials and designs that are durable and easy to maintain, avoiding elements that date quickly or require frequent repairs.



**Play and Recreation:** Suggestions for play areas, water play sections, and spaces for children and families to gather.



**Art and Aesthetics:** Interest in public art, murals, and aesthetically pleasing elements that reflect the local culture and environment.



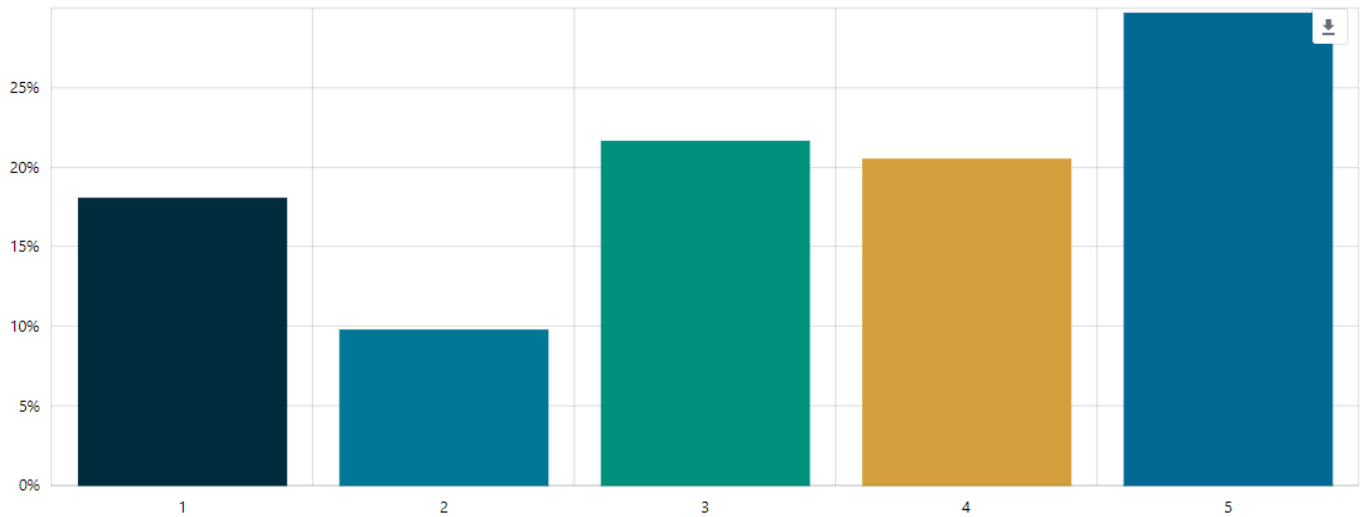
# Pier Street Feature Site

1

## Coastal themed art installation Required

Rating | Skipped: 0 | Answered: 447 (100%)

★ Average 3.34



Hide contribution data

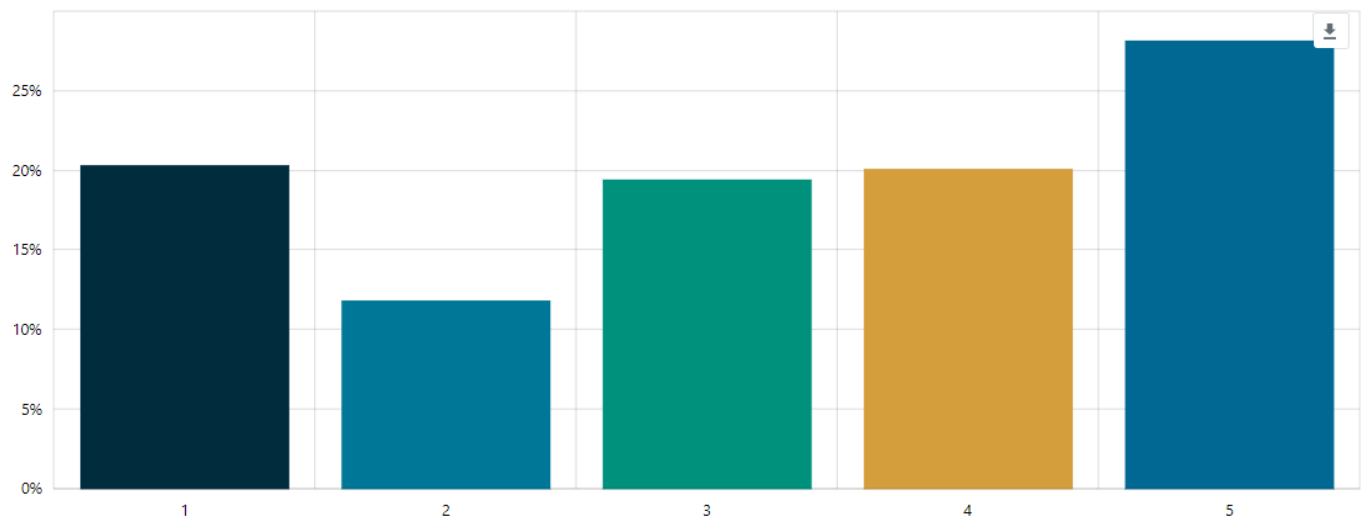
| 1      | 2     | 3      | 4      | 5      | Count | Weighted Average |
|--------|-------|--------|--------|--------|-------|------------------|
| 18.12% | 9.84% | 21.70% | 20.58% | 29.75% | 447   | 3.34             |
| 81     | 44    | 97     | 92     | 133    |       |                  |

2

## Street art meets furniture Required

Rating | Skipped: 0 | Answered: 447 (100%)

★ Average 3.24



Hide contribution data

| 1      | 2      | 3      | 4      | 5      | Count | Weighted Average |
|--------|--------|--------|--------|--------|-------|------------------|
| 20.36% | 11.86% | 19.46% | 20.13% | 28.19% | 447   | 3.24             |
| 91     | 53     | 87     | 90     | 126    |       |                  |



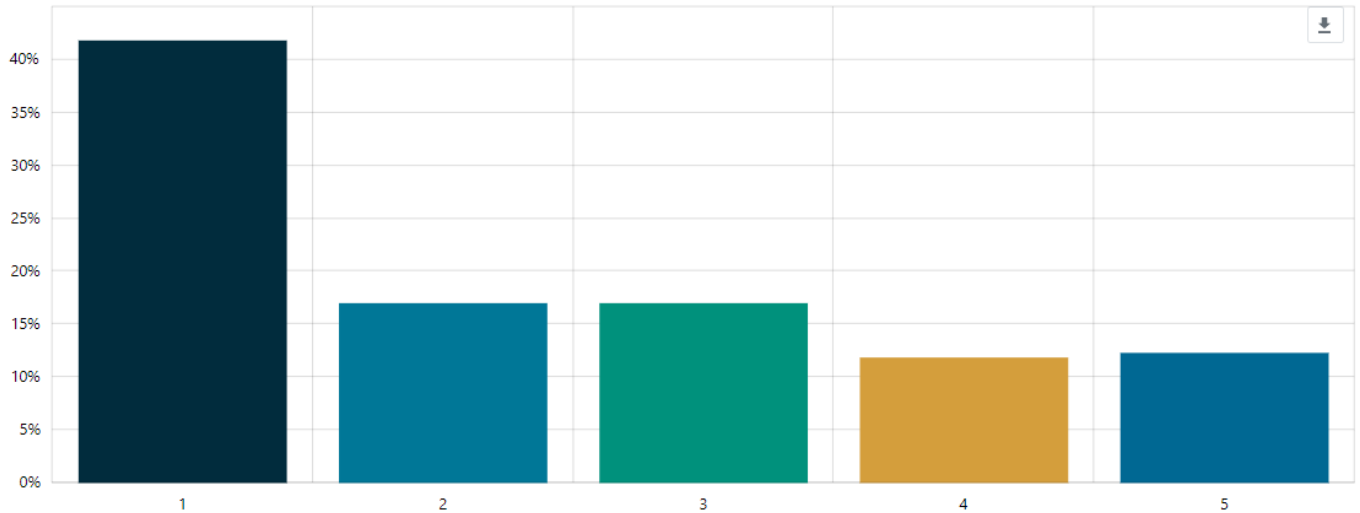
# Pier Street Feature Site

3

## Art bricks Required

Rating | Skipped: 0 | Answered: 447 (100%)

★ Average 2.36



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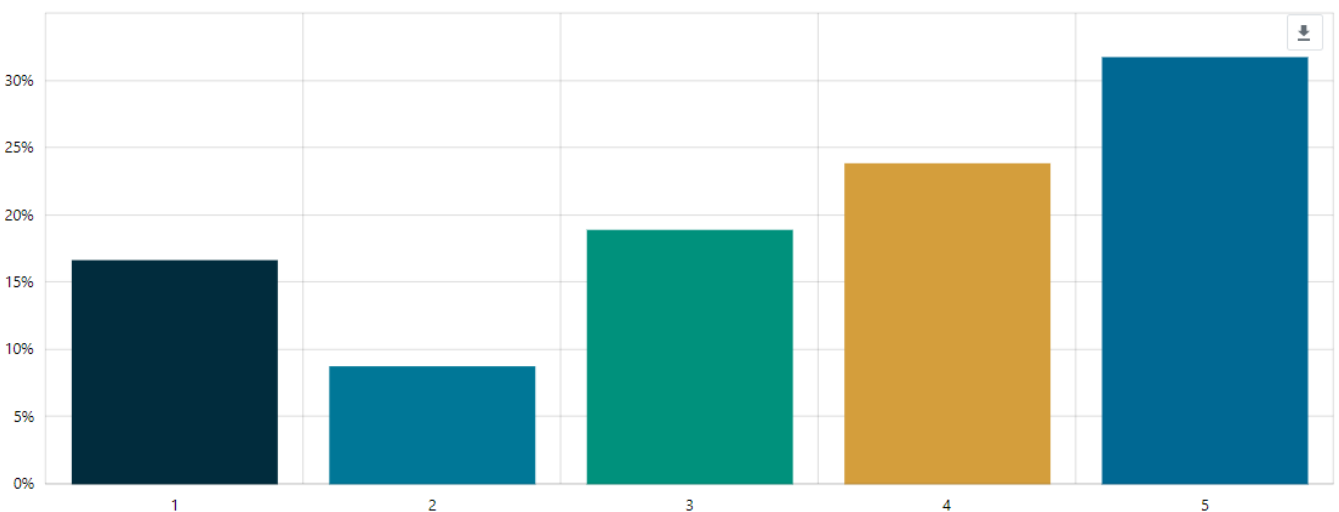
| 1      | 2      | 3      | 4      | 5      | Count | Weighted Average |
|--------|--------|--------|--------|--------|-------|------------------|
| 41.83% | 17.00% | 17.00% | 11.86% | 12.30% | 447   | 2.36             |
| 187    | 76     | 76     | 53     | 55     |       |                  |

4

## Mural

Rating | Skipped: 3 | Answered: 444 (99.33%)

★ Average 3.45



Hide contribution data

| 1      | 2     | 3      | 4      | 5      | Count | Weighted Average |
|--------|-------|--------|--------|--------|-------|------------------|
| 16.67% | 8.78% | 18.92% | 23.87% | 31.76% | 444   | 3.45             |
| 74     | 39    | 84     | 106    | 141    |       |                  |



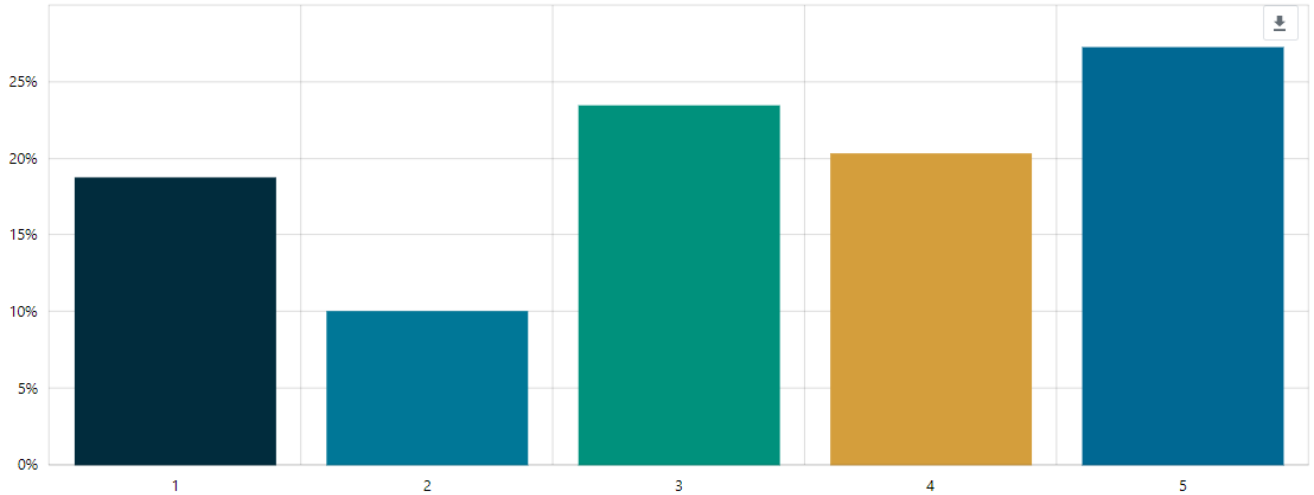
# Pier Street Feature Site

5

## Climbing Octopus Required

Rating | Skipped: 0 | Answered: 447 (100%)

★ Average 3.27



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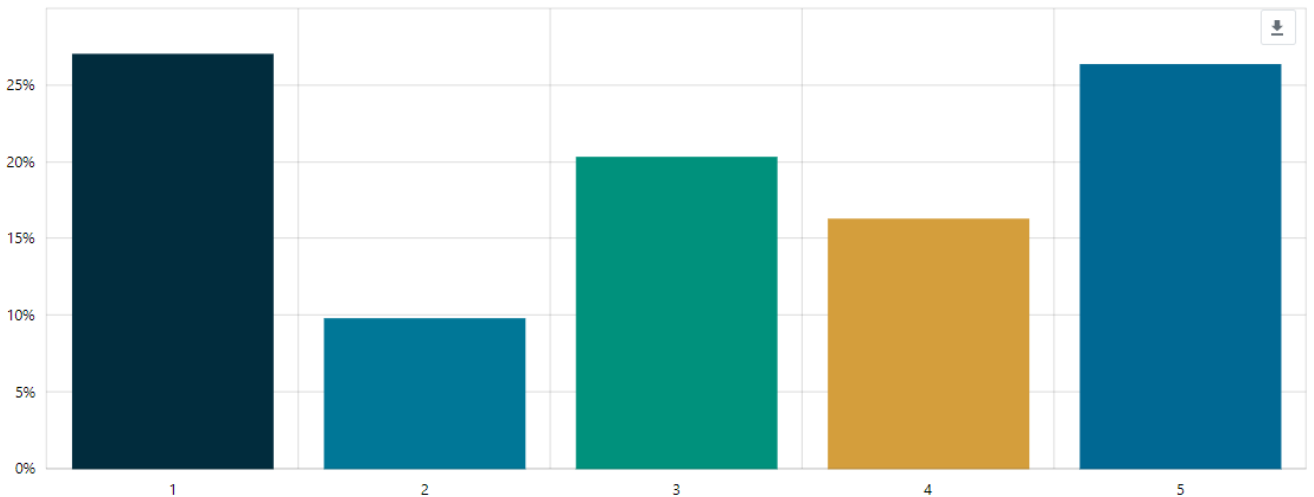
| 1      | 2      | 3      | 4      | 5      | Count | Weighted Average |
|--------|--------|--------|--------|--------|-------|------------------|
| 18.79% | 10.07% | 23.49% | 20.36% | 27.29% | 447   | 3.27             |
| 84     | 45     | 105    | 91     | 122    |       |                  |

6

## Summer fruit temporary playground Required

Rating | Skipped: 0 | Answered: 447 (100%)

★ Average 3.05



Hide contribution data

| 1      | 2     | 3      | 4      | 5      | Count | Weighted Average |
|--------|-------|--------|--------|--------|-------|------------------|
| 27.07% | 9.84% | 20.36% | 16.33% | 26.40% | 447   | 3.05             |
| 121    | 44    | 91     | 73     | 118    |       |                  |



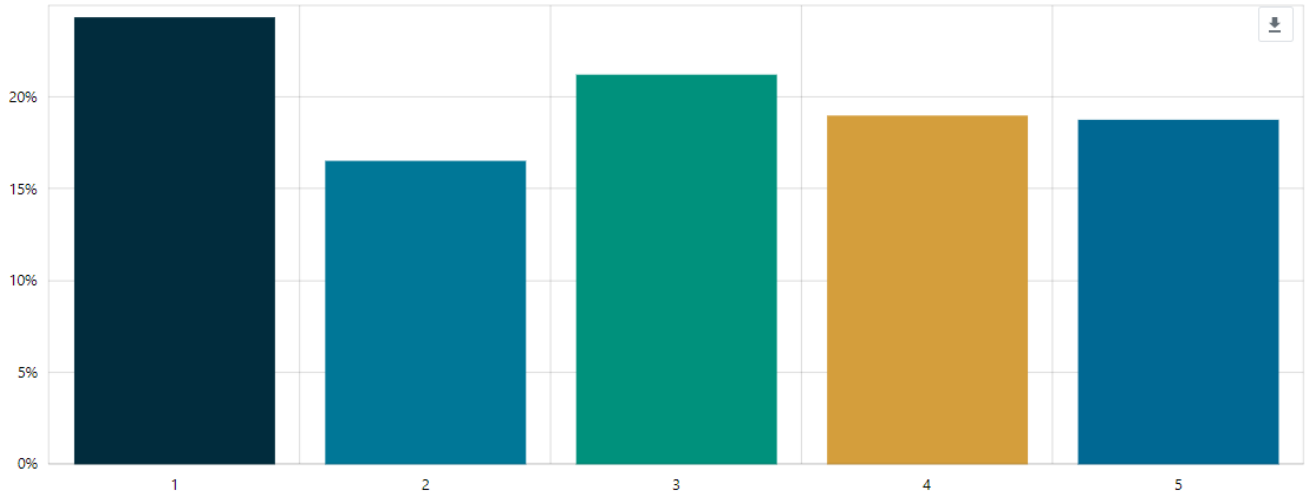
# Pier Street Feature Site

7

## Playful seasonal installation Required

Rating | Skipped: 0 | Answered: 447 (100%)

★ Average 2.91



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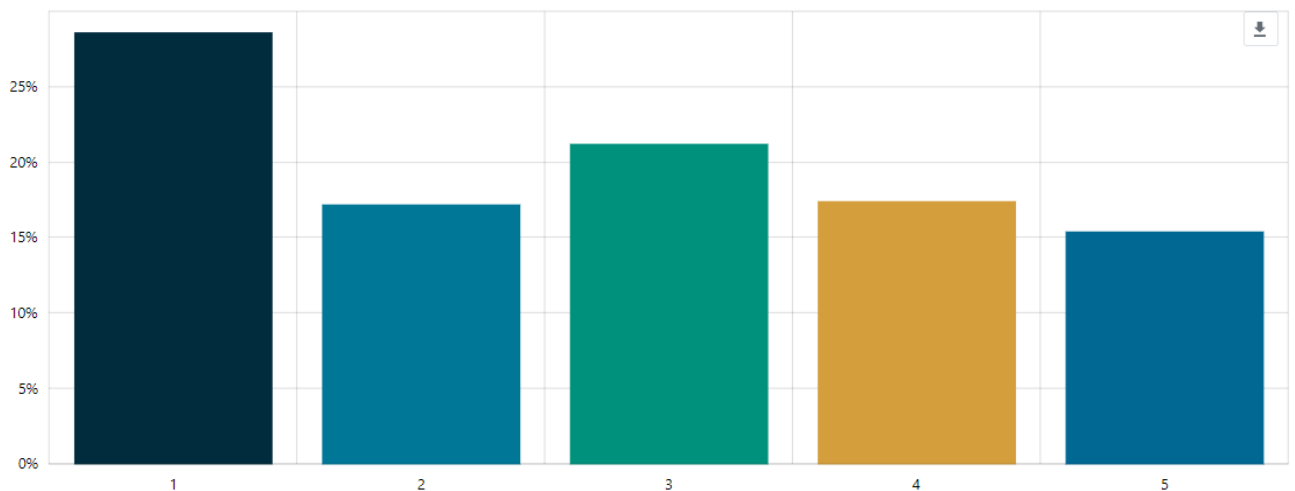
| 1      | 2      | 3      | 4      | 5      | Count | Weighted Average |
|--------|--------|--------|--------|--------|-------|------------------|
| 24.38% | 16.55% | 21.25% | 19.02% | 18.79% | 447   | 2.91             |
| 109    | 74     | 95     | 85     | 84     |       |                  |

8

## Coloured rubber softfall Required

Rating | Skipped: 0 | Answered: 447 (100%)

★ Average 2.74



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| 1      | 2      | 3      | 4      | 5      | Count | Weighted Average |
|--------|--------|--------|--------|--------|-------|------------------|
| 28.64% | 17.23% | 21.25% | 17.45% | 15.44% | 447   | 2.74             |
| 128    | 77     | 95     | 78     | 69     |       |                  |



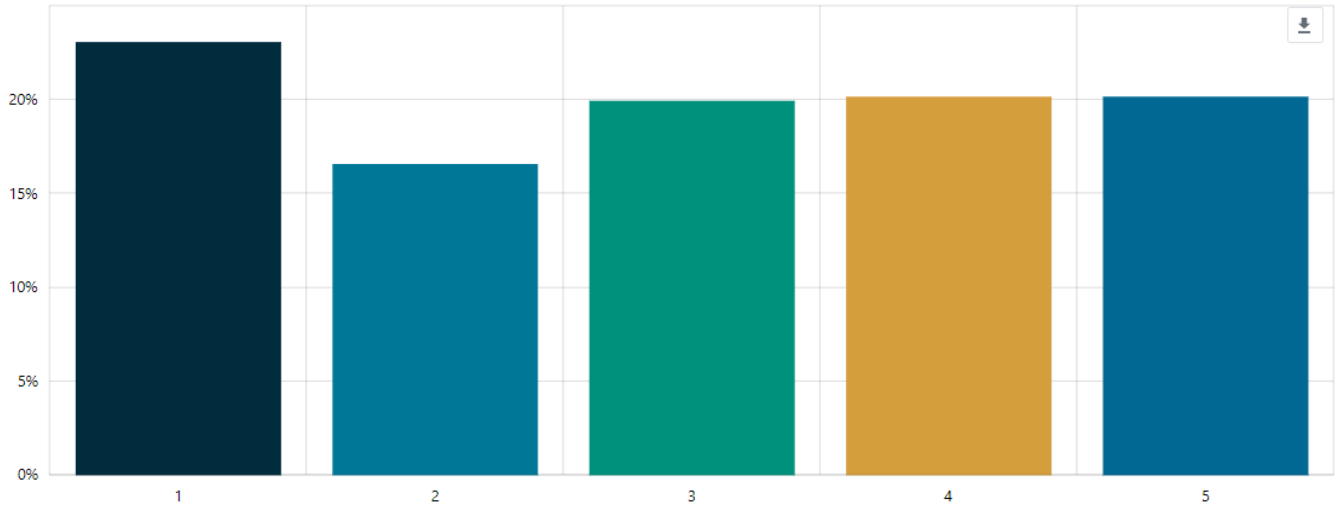
# Pier Street Feature Site

9

## Street mural

Rating | Skipped: 1 | Answered: 446 (99.78%)

★ Average 2.98



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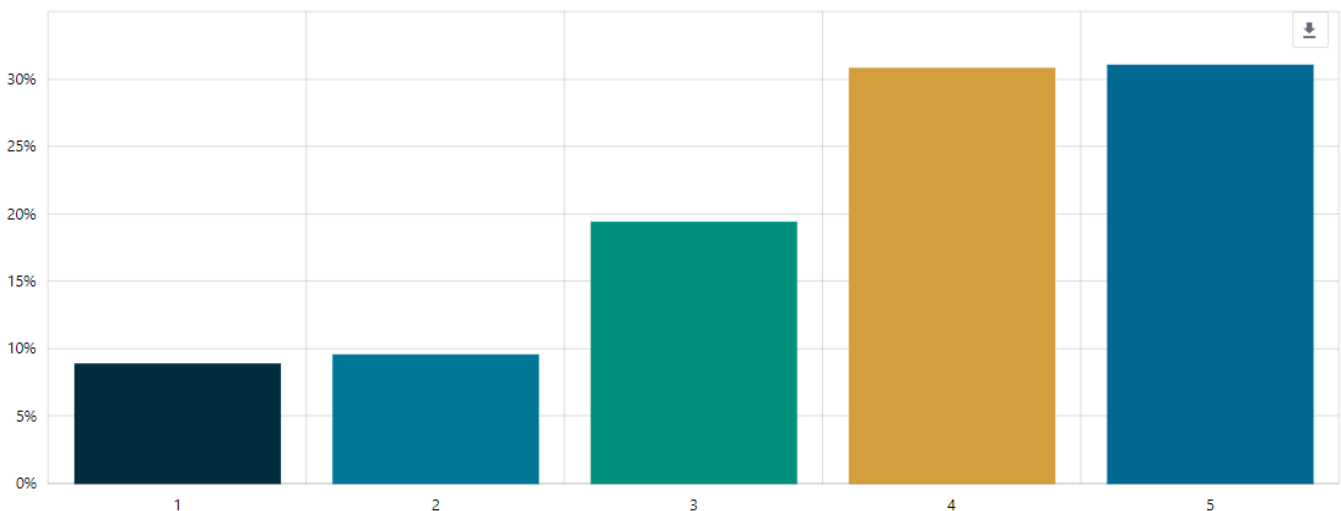
| 1      | 2      | 3      | 4      | 5      | Count | Weighted Average |
|--------|--------|--------|--------|--------|-------|------------------|
| 23.09% | 16.59% | 19.96% | 20.18% | 20.18% | 446   | 2.98             |
| 103    | 74     | 89     | 90     | 90     |       |                  |

10

## Permanent umbrellas Required

Rating | Skipped: 0 | Answered: 447 (100%)

★ Average 3.66



Hide contribution data

| 1     | 2     | 3      | 4      | 5      | Count | Weighted Average |
|-------|-------|--------|--------|--------|-------|------------------|
| 8.95% | 9.62% | 19.46% | 30.87% | 31.10% | 447   | 3.66             |
| 40    | 43    | 87     | 138    | 139    |       |                  |



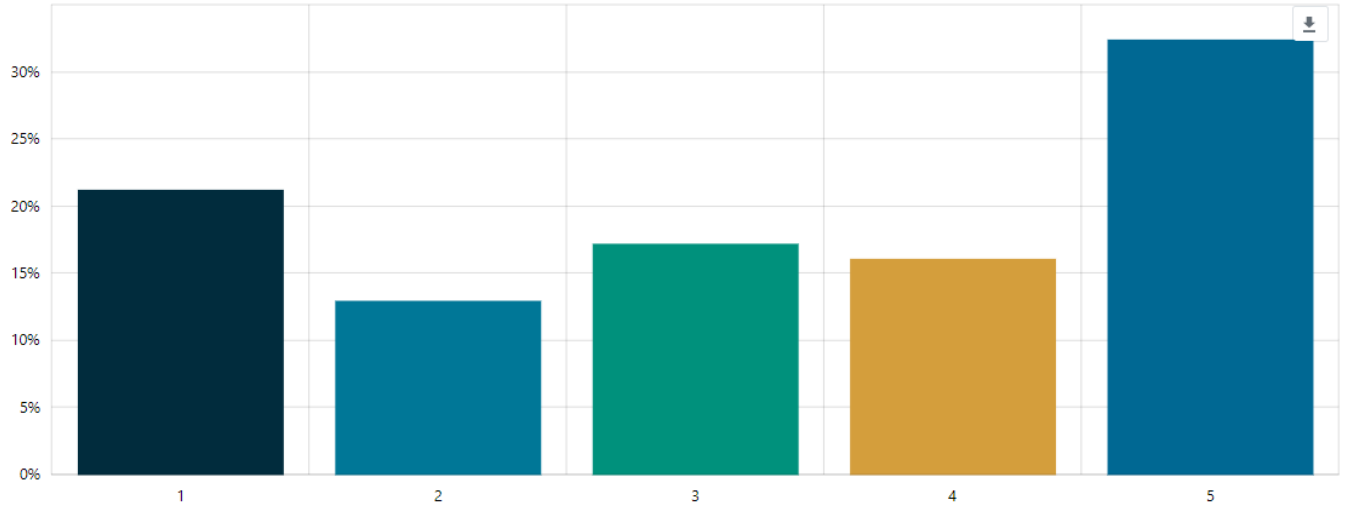
# Pier Street Feature Site

11

**Permanent umbrellas Required**

Rating | Skipped: 0 | Answered: 447 (100%)

★ Average 3.26



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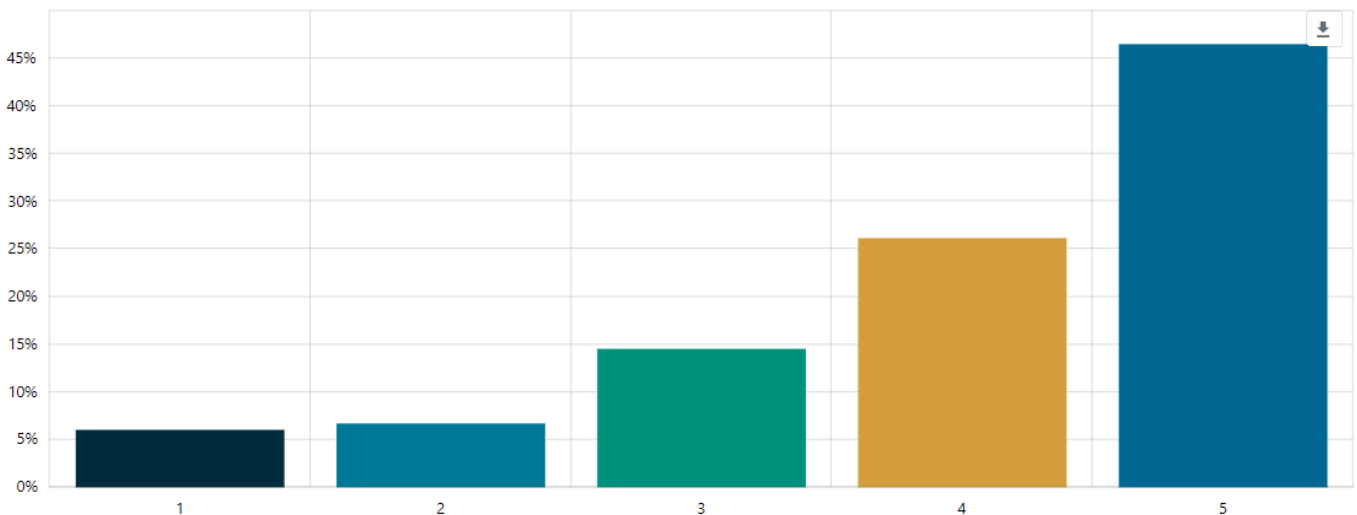
| 1      | 2      | 3      | 4      | 5      | Count | Weighted Average |
|--------|--------|--------|--------|--------|-------|------------------|
| 21.25% | 12.98% | 17.23% | 16.11% | 32.44% | 447   | 3.26             |
| 95     | 58     | 77     | 72     | 145    |       |                  |

12

**Large tree planter with seating Required**

Rating | Skipped: 0 | Answered: 447 (100%)

★ Average 4.00



Hide contribution data

| 1     | 2     | 3      | 4      | 5      | Count | Weighted Average |
|-------|-------|--------|--------|--------|-------|------------------|
| 6.04% | 6.71% | 14.54% | 26.17% | 46.53% | 447   | 4.00             |
| 27    | 30    | 65     | 117    | 208    |       |                  |



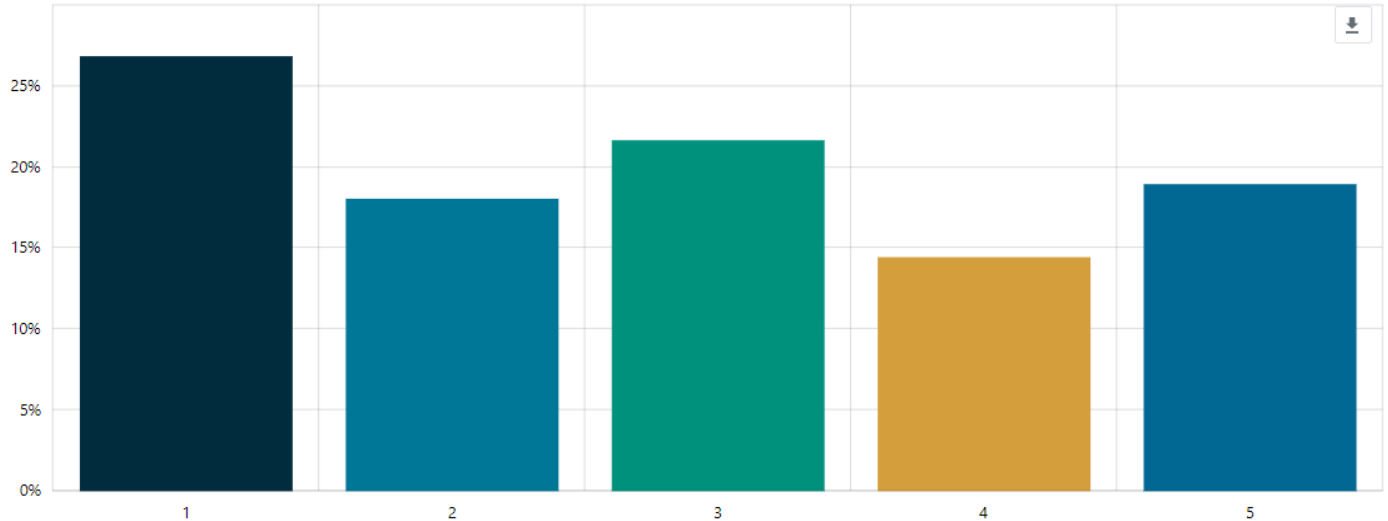
# Pier Street Feature Site

13

## Beach style shade structures

Rating | Skipped: 4 | Answered: 443 (99.11%)

★ Average 2.81



Hide contribution data

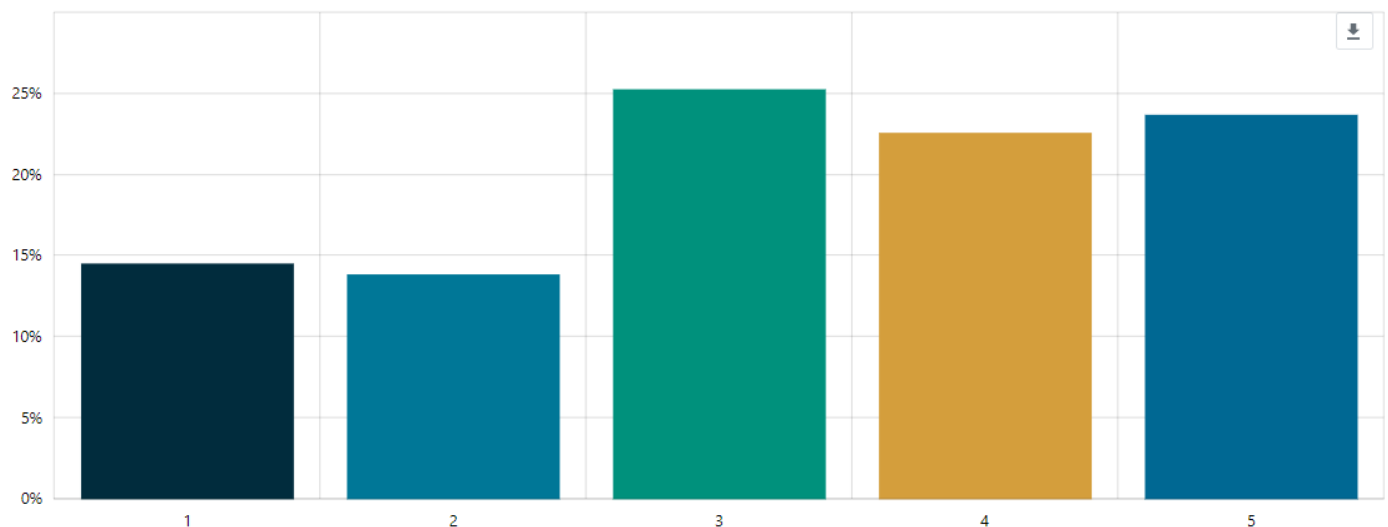
| 1      | 2      | 3      | 4      | 5      | Count | Weighted Average |
|--------|--------|--------|--------|--------|-------|------------------|
| 26.86% | 18.06% | 21.67% | 14.45% | 18.96% | 443   | 2.81             |
| 119    | 80     | 96     | 64     | 84     |       |                  |

14

## Performance stage Required

Rating | Skipped: 0 | Answered: 447 (100%)

★ Average 3.27



Hide contribution data

| 1      | 2      | 3      | 4      | 5      | Count | Weighted Average |
|--------|--------|--------|--------|--------|-------|------------------|
| 14.54% | 13.87% | 25.28% | 22.60% | 23.71% | 447   | 3.27             |
| 65     | 62     | 113    | 101    | 106    |       |                  |

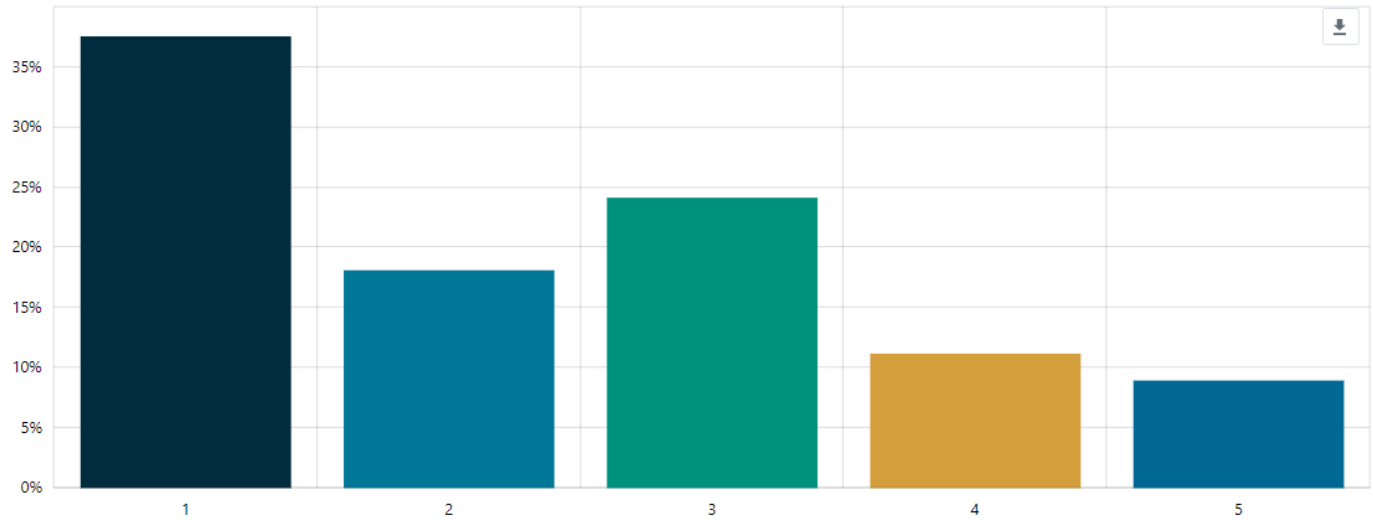


# Pier Street Feature Site

## 15 Lambeth stage Required

Rating | Skipped: 0 | Answered: 447 (100%)

★ Average 2.36



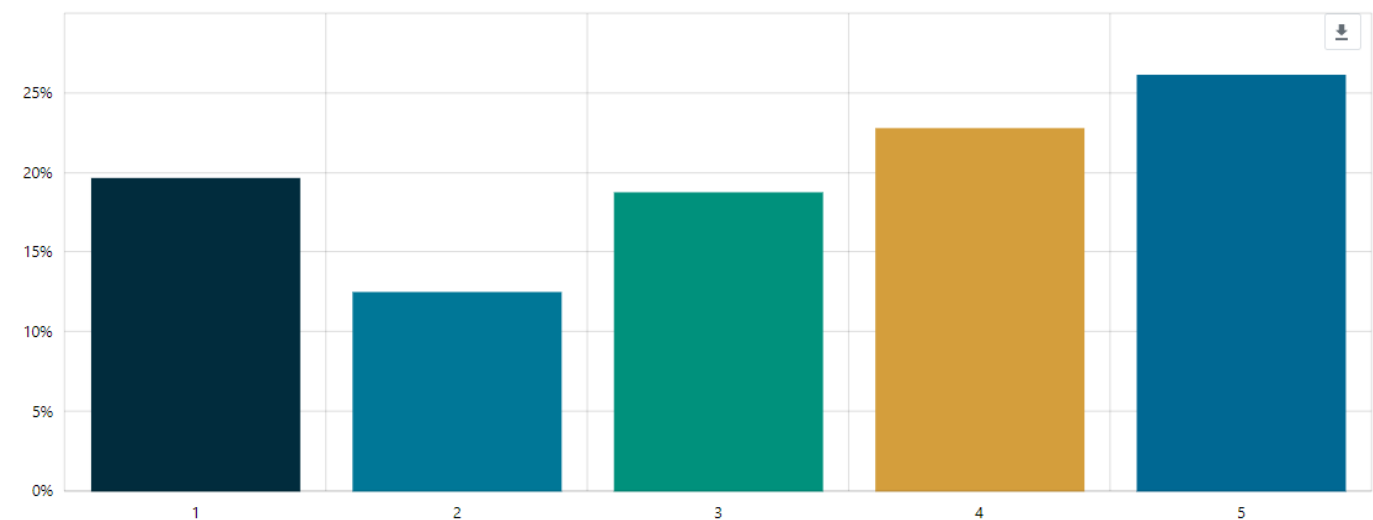
Hide contribution data

| 1      | 2      | 3      | 4      | 5     | Count | Weighted Average |
|--------|--------|--------|--------|-------|-------|------------------|
| 37.58% | 18.12% | 24.16% | 11.19% | 8.95% | 447   | 2.36             |
| 168    | 81     | 108    | 50     | 40    |       |                  |

## 16 Shipping container performance stage Required

Rating | Skipped: 0 | Answered: 447 (100%)

★ Average 3.23



Hide contribution data

| 1      | 2      | 3      | 4      | 5      | Count | Weighted Average |
|--------|--------|--------|--------|--------|-------|------------------|
| 19.69% | 12.53% | 18.79% | 22.82% | 26.17% | 447   | 3.23             |
| 88     | 56     | 84     | 102    | 117    |       |                  |



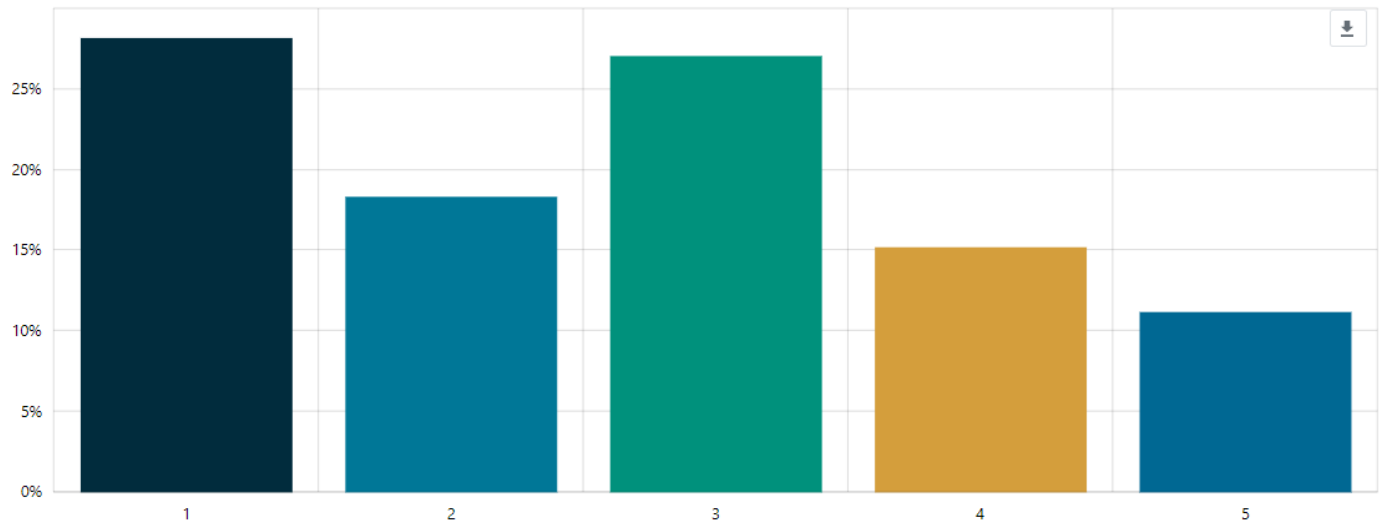
# Pier Street Feature Site

17

## Hammock Required

Rating | Skipped: 0 | Answered: 447 (100%)

★ Average 2.63



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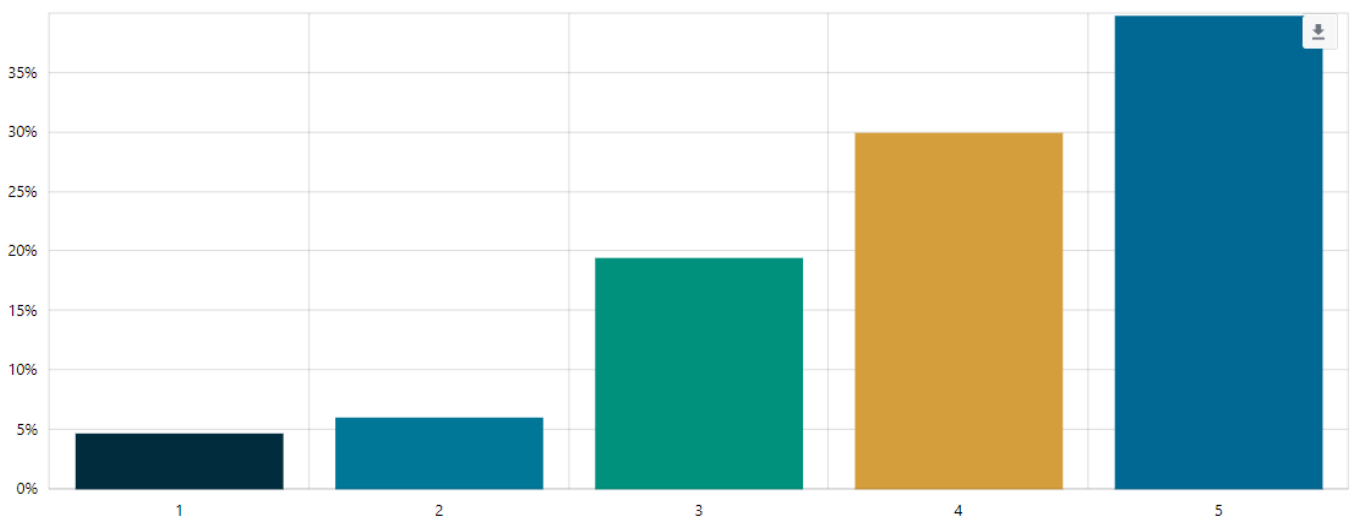
| 1      | 2      | 3      | 4      | 5      | Count | Weighted Average |
|--------|--------|--------|--------|--------|-------|------------------|
| 28.19% | 18.34% | 27.07% | 15.21% | 11.19% | 447   | 2.63             |
| 126    | 82     | 121    | 68     | 50     |       |                  |

18

## Planter and platform Required

Rating | Skipped: 0 | Answered: 447 (100%)

★ Average 3.94



Hide contribution data

| 1     | 2     | 3      | 4      | 5      | Count | Weighted Average |
|-------|-------|--------|--------|--------|-------|------------------|
| 4.70% | 6.04% | 19.46% | 29.98% | 39.82% | 447   | 3.94             |
| 21    | 27    | 87     | 134    | 178    |       |                  |

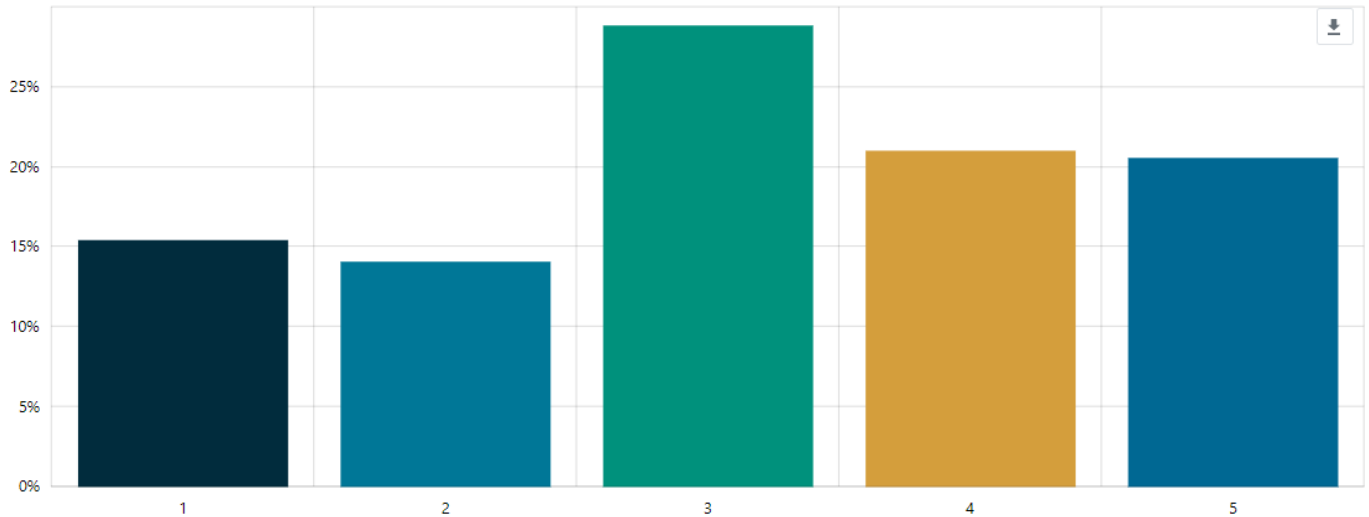


# Pier Street Feature Site

## 19 Tables and seating Required

Rating | Skipped: 0 | Answered: 447 (100%)

★ Average 3.17



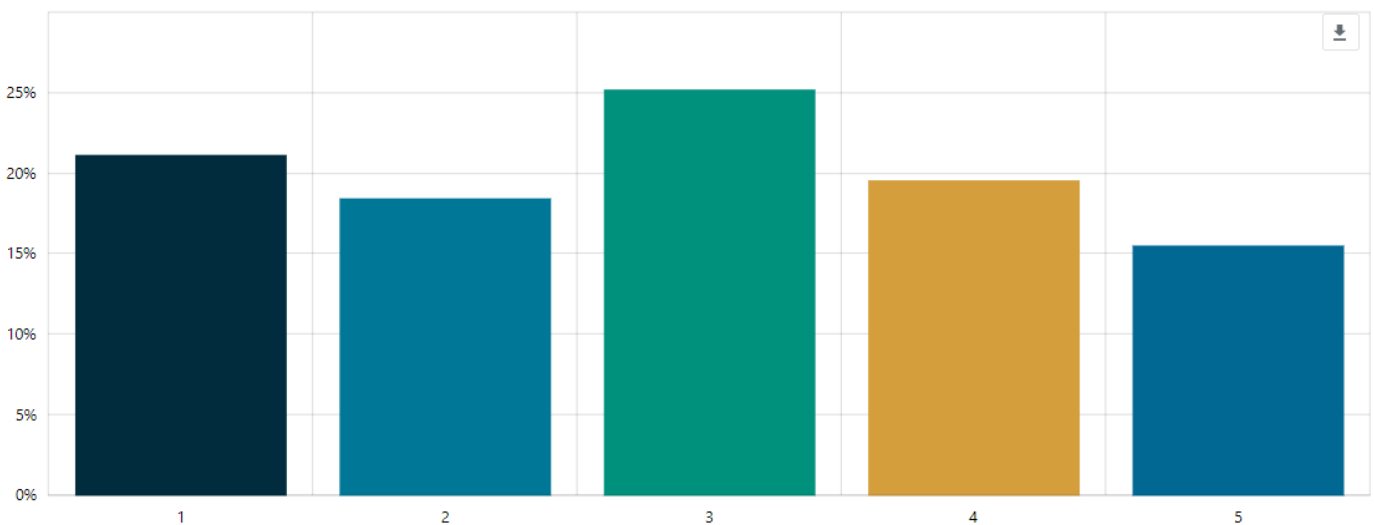
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| 1      | 2      | 3      | 4      | 5      | Count | Weighted Average |
|--------|--------|--------|--------|--------|-------|------------------|
| 15.44% | 14.09% | 28.86% | 21.03% | 20.58% | 447   | 3.17             |
| 69     | 63     | 129    | 94     | 92     |       |                  |

## 20 Tables and seating

Rating | Skipped: 3 | Answered: 444 (99.33%)

★ Average 2.90



Hide contribution data

| 1      | 2      | 3      | 4      | 5      | Count | Weighted Average |
|--------|--------|--------|--------|--------|-------|------------------|
| 21.17% | 18.47% | 25.23% | 19.59% | 15.54% | 444   | 2.90             |
| 94     | 82     | 112    | 87     | 69     |       |                  |