



WHAT WE HEARD FROM THE COMMUNITY



Feedback on the Hobsons Bay 2030
Community Vision and ideas for the
Council Plan 2021-25

JUNE 21



Council would like to acknowledge all community members, community groups and other stakeholders who were involved in the consultation to help shape the 2021-25 Council Plan

INTRODUCTION

In 2021, Council launched a community engagement campaign to check that the Hobsons Bay 2030 Community Vision still describes the community's aspiration for the future of the municipality and to hear their ideas about what Council should focus on during the next four-year Council Plan.

The Hobsons Bay 2030 Community Vision was developed in 2017 by the community for the community,

following an in-depth community consultation and engagement process. It represents the community's aspirations for the future of the municipality.

The consultation campaign ran for over 14 weeks involving a wide range of media and engagement activities to encourage as many members of the community as possible to participate.

KEY ENGAGEMENT EVENTS 2021



10/2
Environment and Sustainability workshop



11/2
Youth workshop



13/2
40,000 postcards distributed across Hobsons Bay



16/2
Aboriginal and Torres Strait Islander workshop



18/2
Seniors workshop



18/2
Connectivity and Amenity workshop
25/2
Sports and Recreation workshop



Ward workshops



Markets
Altona Beach Market and Altona Meadows Farmers Market



Councillor
strategic planning weekend

COUNCIL PLAN UPDATE

In January 2021, Council asked the community whether their vision for Hobsons Bay was in keeping with Hobsons Bay 2030 and what Council should prioritise over the next four years.

Community engagement

6 Facilitated special interest group workshops

5 Ward workshops (face-to-face and online)

40,000

Return-paid postcards delivered to households and businesses

2

Markets

Online survey
Participate
Hobsons
Bay

School's
engagement
program

59 Sessions of 'Hitting the Streets' interviews at 14 public spaces across the municipality



Ideas generated



| | |
|---------------------|-------|
| Workshops | 159 |
| Postcards | 3,248 |
| Participate | 236 |
| Emails | 54 |
| Hitting the Streets | 1,190 |

What we heard

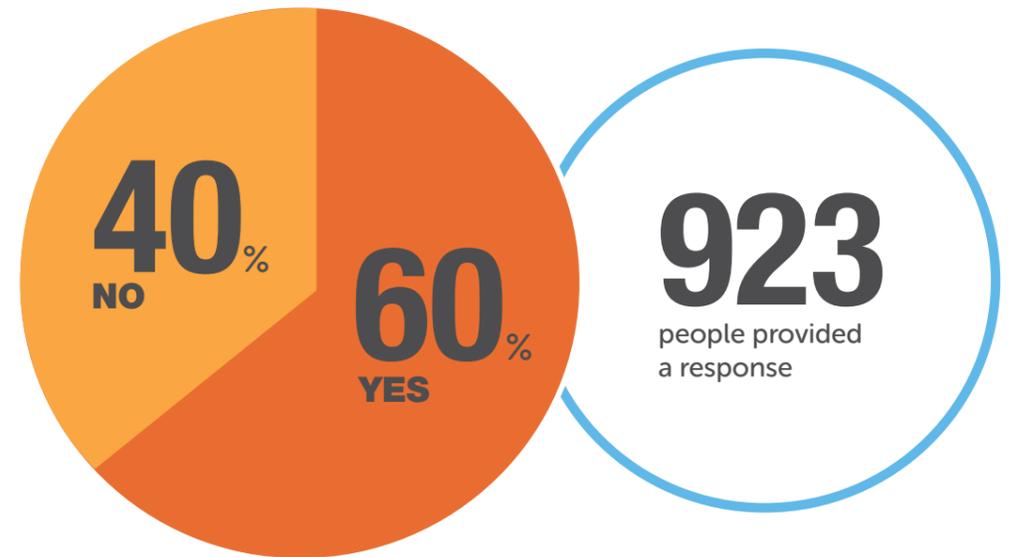
Top themes emerging

- Advocate to responsible agencies on community issues
- Improve parks and gardens
- Create better public spaces
- Maintain and improve city amenities
- Improve pedestrian accessibility and safety
- Improve waste collection services
- Improve Council's communication and consultation
- Improve value for money/rates
- Develop more sport and recreation facilities
- Improve traffic management
- Manage over-development (town planning)
- Solve parking availability issues
- Maintain roads
- Develop more environment and sustainability initiatives
- Support economy and business
- Enforce local laws
- Increase focus on equity and inclusivity
- Maintain and develop beach and foreshore
- Improve cycling accessibility and safety
- Provide more alternative energy solutions

WHAT WE HEARD... COMMUNITY VISION

Is the following 2030 Community Vision still relevant?

"By 2030, embracing our heritage, environment and diversity, we – the community of Hobsons Bay – will be an inclusive, empowered, sustainable and visionary community, led and supported by a progressive Council of excellence."



The majority of community members AGREED that the Hobsons Bay 2030 Community Vision is still relevant.

The NO responses varied and there was no strong trend for significant change. Some suggestions related to actions for Council to consider in the development of the 2021–25 Council Plan.

The vision is operationalised into actions through the Council Plan, thus each Council Plan until 2030 will show how Council will work towards achieving the community's vision for Hobsons Bay.

To read more about the Hobsons Bay 2030 Community Vision, visit www.hobsonsbay.vic.gov.au/Council/Hobsons-Bay-2030

WHAT WE HEARD... HEALTH AND WELLBEING

This year Council will integrate its Municipal Public Health and Wellbeing Plan into the Council Plan. Councils have a role in creating an environment which supports the health and wellbeing of the local community.

The following health and wellbeing themes emerged from community consultation.

Through opportunities, programs, events and services for all members of the community, throughout all stages of life, and diverse needs. This also extends to positive employment and volunteering.



INCREASING PARTICIPATION
IN THE COMMUNITY

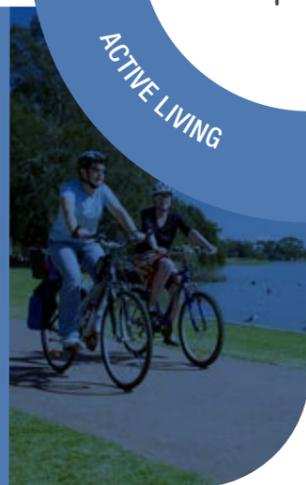


By addressing disadvantage, affordable housing, family violence, and community safety.

A SAFE, HEALTHY AND
EQUITABLE SOCIETY



Through more pedestrian-friendly and cycling friendly infrastructure, recreational spaces, amenities for a more active lifestyle, funding for community groups



ACTIVE LIVING



CLIMATE CHANGE AND
ITS IMPACT ON HEALTH

By reducing emissions, more trees and green space, addressing impacts of sea level rising, and community education.

HOW THIS FEEDBACK IS BEING INCORPORATED IN THE DRAFTING PROCESS

The final Council Plan will be an amalgamation of the five elements shown below.

1

Local Government Act 2020

2

Municipal Public Health and Wellbeing Plan

3

Key initiatives and budget

4

Community and stakeholder consultations

5

Councillor, management and staff engagement

WHAT NEXT?

Thank you to everyone who participated in the consultation to date. We are excited to share the ideas and themes we have heard.

Council will release the draft Council Plan to the community for comment in August. If you would like to provide feedback on what you have seen here, please visit the following link by Friday 9 July:

[participate.hobsonsbay.vic.gov.au/
refreshing-community-vision-hobsons-bay](https://participate.hobsonsbay.vic.gov.au/refreshing-community-vision-hobsons-bay)



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HOBSONS BAY LANGUAGE LINE

9932 1212

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